



POWERMATLA
ICT



DIGITAL

Be more competitive and customer-focused

Every part of your business is subject to new expectations, competitors, channels, threats and opportunities. Your customers' needs are driving change and technology is constantly shifting. Today's leaders actively manage the journey to digital excellence.

Powermatla ICT is committed to helping clients unlock the business value of emerging technologies. We provide clients with a full suite of digital services, covering digital strategy, user experience, content, creative, engineering and implementation across mobile, web and social media channels.

We employ people, comprising many of the country's most talented online strategists, designers, engineers, marketers, copywriters, consultants, business analysts and quality assurance professionals. The integration of our skills and talents enables us to build more than just a website. We build new business capability by creating the right balance of creativity, communications and technology.

How are we different? Our distinction comes from our diversity.

We bring many different perspectives to our clients' challenges and opportunities. We have the business acumen of a strategic advisor; the design capability of a creative agency and the engineering depth of a technology firm.

Furthermore, we can shape our broader range of capabilities into an integrated solution for the more transformational projects requiring expertise in areas such as operations, human capital management, risk management and data analytics.

DISCLAIMER

The information contained in this information sheet is intended to provide general guidance with respect to the subject matter. This general guidance should not be relied on as a basis for undertaking any transaction or business decision, but rather the advice of a qualified consultant should be obtained based on a business' circumstances. Although our articles are carefully reviewed, we accept no responsibility in the event of any inaccuracy or omission. For further information please refer to the authors.